



SPECIALCAVI **BALDASSARI**



LEADING MANUFACTURER  
OF SPECIAL AND  
CUSTOMIZED CABLES



COMPANY PROFILE

[specialcavibaldassari.it](http://specialcavibaldassari.it)

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SPECIALCAVI **BALDASSARI**

vision  
mission  
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# COMPANY

## OUR VISION | For a more connected world

In the human body, the nerves and blood vessels connect organs and tissues, provide vital oxygen and nutrients needed for a proper functioning of our body; so cables provide the energy and information which modern society depends on for everyday life. In the present, as in the future, we aim to act as a bridge for the development and growth of the community through the use of our cables, with a simple, efficient, effective and sustainable offer **for a more connected world.**





# OUR MISSION |

## Special cables for special clients

We offer cables for a wide variety of application fields: from data transmission cables to audio-video cables; from cables for mobile applications to cables for civil and industrial uses. We don't want to limit ourselves to being just a good provider, our aim is to be an excellent partner: for this reason, hoping for mutual growth, we aim for the full satisfaction of our clients through the quality and reliability of our products, empathy with our staff and excellent service before and after sales.



COMPANY

## ABOUT US



**Specialcavi Baldassari** is a dynamic and fast growing cable company thanks to the quality of its products, the courtesy of its operators and the speed with which we respond to clients needs. We stand out for our meticulous research in finding the best suppliers, ensuring the solutions offered to our clients are of the highest quality. We operate throughout Europe in a vast array of industries, ranging from medical to automotive, with standard and custom made solutions, qualities that throughout the years have become our key strengths.

**48,000 m<sup>2</sup>**

PLANT AREA

**18,500 m<sup>2</sup>**

PRODUCTION AREA

**2,000 m<sup>2</sup>**

LABS AND OFFICES



**ISO 9001:2008**

QUALITY SYSTEM

**85**

EMPLOYEES

**++ 1000**

CUSTOMERS IN 30  
DIFFERENT COUNTRIES



# COMPANY

## BRAND VALUES



### Environment

We are aware that the world of tomorrow will be built with today's actions and for this reason all our products and our actions, inside and outside the company, are designed to try to reduce the environmental impact.

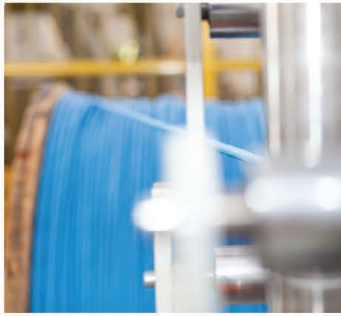
We base our environmental policy on the following key points:

- 1) Follow the ISO 14001 guidelines and ensure compliance with current laws on the subject;
- 2) Use products and adopt advanced technologies to save resources and minimize emission and environmental impact, constantly monitoring activities to ensure maximum plant efficiency;
- 3) Optimize the management of waste, trying to decrease its production;
- 4) Instruct and involve all staff; to raise awareness of the defined environmental programs.

All our cables are made with materials that meet the most important European Directives.







### Ethics, Integrity and Transparency

We adopt the highest ethical standards in all our processes. We work hard to promote and support honest and transparent behaviour: what we are is what you see in everything we do.



### Dedication

Our success is the result of the commitment and dedication of each of our members, because the most innovative ideas are born thanks to these values.



### Excellence

Our daily goal is to achieve and exceed our limits and raise our benchmarks, constantly increasing the value of what we do. Because "always better" is not just a slogan.



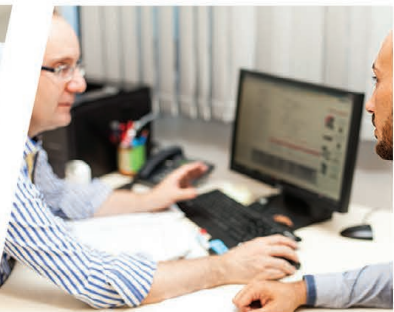
### Client centrality

Aware of the high standards expected from us, we commit ourselves to applying our know-how to anticipate, understand and satisfy the needs and expectations of our customers and grow with them, offering convincing and innovative solutions.



### Person centrality

We are dedicated to the welfare of our employees and their personal development, at all levels, so that we can become a more diversified and creative company. People are our resource. Together we have created our identity and together we continue to create our future.



### Team spirit

We maintain open channels of communication between departments, so they can share ideas and help each other to grow. Only with a healthy spirit of cooperation can the highest company goals be achieved.

# COMPANY

## OUR STRENGTHS



### Top quality materials

We select the highest quality raw materials to use in the manufacture of our cables, giving our clients a quality product with no hidden surprises.

For the last 25 years, we have worked closely with the most renowned companies specialised in compound production, with the objective of satisfying the demands of our clients throughout Europe.

Over the years we have used and improved halogen free, flame-resistant and thermosetting compounds. Our polythene based compounds mixes have become a top-notch solution in the production of control and data cables and we can now guarantee the availability of a wide range of elastomers, cross-linked with the SIOPLAS method.

Our technicians contribute daily to the development of materials, working in close collaboration with our suppliers.

The quality of our raw materials is always a cut above the existing standards, to guarantee the highest performance in terms of chemical and mechanical resistance.



### Cutting-edge technology

We constantly update our machinery, our means and our instrumentation to keep up with the continuous technological innovation.



### Wide range of products in stock

We manage thousands of articles for prompt delivery to satisfy the urgent purchase requirements of our clients.



### Possibility of custom projects on demand

We study, design and manufacture cables that are not available in the catalogue, according to our clients requests.



### Internal controls on the product

The cables manufactured are subject to accurate internal controls during the various stages of production, conducted by a team of highly specialized workers and researchers, following the latest Italian, European and international regulations.



### Highly qualified staff

We have highly qualified staff, ready to meet the needs of our customers, boasting a wealth of knowledge and excellent problem-solving skills, as well as experience in the field.



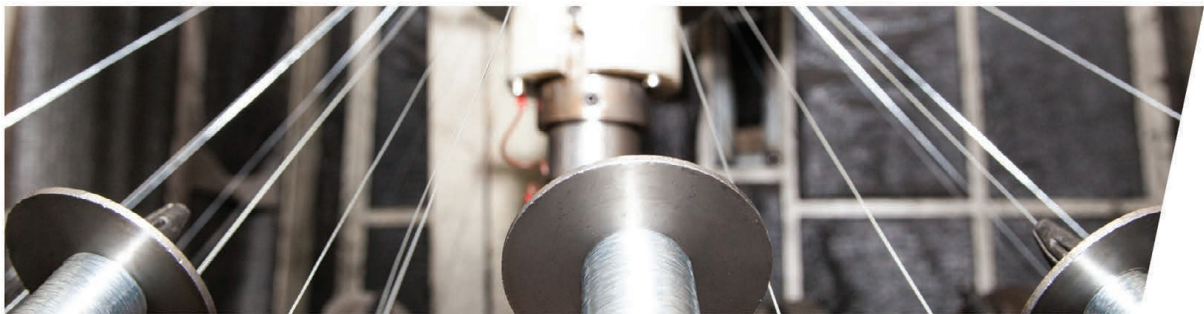
### 25 years of experience

Our long experience in the production of special cables allows us to meet the requests of each of our clients



# POLICY

# INNOVATION



## Our technologies

Continuous investment in production and working processes makes us one of the foremost state of the art companies for the production of special cables and customized solutions.



## R&D

Specialcavi Baldassari has an internal testing LAB where all major quality and resistance tests are carried out.

Qualified personnel with over 20 years' experience in the cabling and testing industry is at the disposal of our partners to develop customized solutions that meet the vast majority of required standards.



# QUALITY



We believe that a correct policy for quality, consistent with our corporate philosophy, should be characterized by the continuous search for improvement of our activities. All products we offer have in common the reliability guaranteed by 4 factors:

- 1) The presence of a quality management system ISO 9001:2008
- 2) The continuous and complete internal controls during the various stages of production;
- 3) Periodic checks carried out by the Product Certification Authorities (where present);
- 4) The absolute quality of the raw materials, through the selection and ongoing verification of assessment of our suppliers.



# PACKAGING



Careful attention is paid to the packaging and loading operations.

We are able to provide cables in the following types of packaging:

- Variable length coils, packed with shrink film
- Plywood reels, diameter from 350 to 600 mm
- Wooden reels, diameter from 600 to 2,600 mm

+

Custom solutions can be specifically designed for labelling and packaging.



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